

Journal du Textile

61, rue de Malte, 75541 Paris cedex 11

Phone : 33.1.43.57.21.89 - Fax : 33.1.47.00.08.35 - Web : www.journaldutextile.com

ADVERTISING MATERIAL CLOSING

- Artwork **HIGH RESOLUTION PDF**. Please load native file for security. Load all fonts used (only postscript).
- **Emails reception :**
ad@journaldutextile.com
- **CD, DVD reception :**
Journal du Textile, Service Publicité,
61 rue de Malte, 75541 Paris Cedex 11
- **Reception FTP plateforme :**
call for more details
- **Order dead line :**
3 weeks prior to publication
- **Cancellation :**
2 weeks prior to publication
- **Material dead line :**
10 days prior to publication

CONTACTS

For further details about the schedule and to help you plan your campaigns in Journal du Textile contact :

■ **Joëlle Leroy and Andrée Zollinger**

Phone : 33.1.43.57.21.89

Fax : 33.1.47.00.08.35

■ **emails :**

joelle.leroy@journaldutextile.com

andree.zollinger@journaldutextile.com

or consult www.journaldutextile.com
section : Advertising

A certified matchprint must be provided for all documents.
Journal du Textile accepts no responsibility for the print quality
of the ad should this matchprint not be provided.

EXCERPT OF GENERAL CONDITIONS OF SALE FOR ADVERTISING

1 Production costs and taxes are paid by the advertiser.
2 Discounts apply to orders placed during the calendar year (January 1 to December 31) as and when insertions are published. They do not apply to production costs. Any cancellation while the campaign is running will imply a review of agreed discounts. **3** Payments must be made by draft by no later than 30 days after publication, on the 10th of the following month. A 2% discount is granted to any payment made by cheque upon reception of invoice. **4** Late payment interest, equal to one and a

half times the legal rate, will apply to any payment made after the agreed due date. **5** Upon opening a customer account, services rendered by Journal du Textile are payable immediately upon signing of order. **6** A trade discount of 15% is granted to any advertiser working with a trade intermediary, in compliance with French law ("Loi Sapin"). This discount does not apply to production costs. **7** Any subscription to an order for advertising implies the acceptance of the present general conditions of sale.