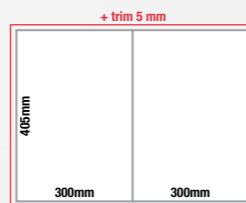


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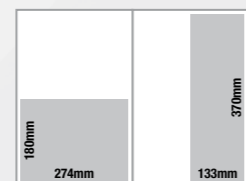
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JOURNAL du TEXTILE

1ST SEMESTER 2012

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FOR ALL PROFESSIONALS IN FASHION AND TEXTILE

“Every week get the low-down on the world of fashion and textile”

News and hot topics

Every week, the textile world undergoes changes. These events have repercussions on our readers' business. They have to be able to act swiftly. Week after week, the Journal du Textile helps them get a grip on their professional environment, in real time.

The latest fashion trends

Thanks to the Journal du Textile, our readers are informed of future fashion Trends, meaning that they can make pertinent choices and immediately opt for the products with the highest potential.

Shows and events

Our correspondents and special envoys give systematic in-depth reports of the major textile events in France and throughout the world.

Distribution

Only the Journal du Textile tells it all when it comes to textile and clothing distribution, the opening of new stores, the launching of new business concepts, new sales methods, organization methods, new procedures and structures having proved their efficiency, the new management tools and technologies.

How the market is shaping up

Every week, a bill of health for each line of business in the textile market, region by region: giving our readers

insight, in real time, into the products most in demand by consumers.

Of men and firms

In the Journal du Textile, track the careers of corporate directors and managers, know where they're heading, how it affects staff and find out all about their strategies, objectives, methods, sales etc.

New technologies

The Journal du Textile keeps readers abreast of all kinds of innovations that may be adapted to the textile business and helps them get a step ahead by carrying out non-stop business intelligence.



+ every week A SPECIAL FILE

Women's ready-to-wear • Women's fashion designers • Lingerie and tights • Swim and beachwear • Organized trade and franchise Accessories • Jeanswear and casualwear • Menswear • Men's fashion designers • Young fashions Kidswear • Sportswear • Home textiles Yarns and fabrics • Volume retail fashion • Sourcing • Store equipment • Shopping centres • E-business

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JOURNAL DU TEXTILE

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NEW!

The recent enlargement of the circulation to the iPad extends the visibility of your ads and multiplies and internationalizes their impact.

Weekly

The Journal du Textile finds its way to the desktop of all professional textile and clothing buyers every week. It is their constant working companion, since it gives them textile and clothing news in real time : how fashion Trends and sales are shaping up, distribution and corporate life etc. You get a chance to repeat your messages every week as often as you like.

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(*) Last OJD report available on request, or by logging on to : www.ojd.com

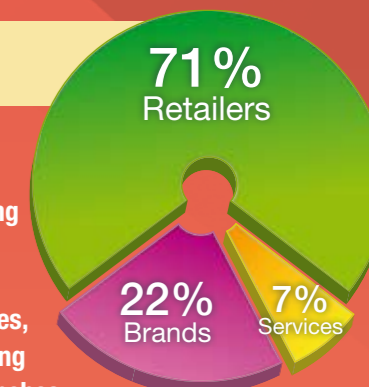
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TO REACH ALL FASHION AND TEXTILE PROFESSIONALS

CIRCULATION ANALYSIS

We enjoy a high degree of penetration in volume retail, especially with central buying offices for hypermarkets, specialised megastores, specialised department stores, department stores, and buying groups for chain stores, branches and franchises.



N°2109 • JANUARY 5

SPECIAL MEN'S FASHION (I)**CITYWEAR TRENDS FOR AUTUMN-WINTER 2012-13**

Preview on **Pitti Uomo** (Florence, January, 10-13)
 Preview on **Milan Men's Fashion week** (January, 14-18)

FABRICS

Report on exhibition **Denim by Première Vision**

SPECIAL HOME TEXTILE

The new Trends of Home Textile

Preview on exhibitions :

- ◆ **Heimtextil** (Francfort, January, 11-14)
- ◆ **Maison & Objet** (Paris Villepinte, January, 20-24)
- ◆ **Paris Deco Off** (Paris, January, 19-20)
- ◆ **Domotex** (Hanovre, January, 14-17)
- ◆ **Indigo, Paris Home** (Paris, January, 19-23)
- ◆ **Tradexpo** (Le Bourget, January, 13-17)
- ◆ **Intirio** (Gand, January, 29-February, 1st)

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 19/12/2011

N°2110 • JANUARY 10

SPECIAL MEN'S FASHION (II)**CASUAL - JEANSWEAR - SPORTSWEAR TRENDS FOR AUTUMN-WINTER 2012-13****Preview on exhibitions :**

- ◆ **Mr Brown** (Who's Next) (Paris, January, 21-24)
- ◆ **Tranoi Homme** (Paris, January, 20-22)

Preview on **Paris Men's Fashion Designers Catwalks** (Paris, January, 18-22)

TRENDS YOUNG FASHION - URBANWEAR**Preview on exhibitions :**

- ◆ **Bread & Butter** (Berlin, January, 18-20)
- ◆ **The Brandery** (Barcelone, January, 27-29)

Sport Fashion

Preview on **Bright** (Berlin, January, 19-21)
 Boardsport, sneaker, streetwear, surfwear, etc.

Women's Fashion

- ◆ **Berlin Fashion Week** (Berlin, January, 18-20)
- ◆ **Premium** (Berlin, January, 18-20)
- ◆ **The Gallery Berlin** (January, 18-20)

Kid's Fashion**Preview on exhibitions :**

- ◆ **Pitti Bimbo** (Florence, January, 19-21)
- ◆ **Playtime** (Paris, January, 28-30)

Clothing Fabrics

Preview on **Tissu Premier** (Lille, January, 18-19)

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 2/01/2012

N°2111 • JANUARY 17

SPECIAL WOMEN'S FASHION**WINTER TRENDS 2012-13****Preview on exhibitions :**

- ◆ **Who's Next-Prêt à porter Paris** (Paris, January, 21-24)
- ◆ **The Gallery Düsseldorf** (Düsseldorf, February, 4-6)
- ◆ **Haute couture summer 2012** (Paris, January, 23-26)

THE NEW ACCESSORIES**Preview on exhibitions :**

- ◆ **Première Classe, Le Cube** (Paris, January, 21-24)
- ◆ **Mess Around** (Paris, January, 22-24)
- ◆ **Bijorhca-Eclat de Mode** (Paris, January, 20-23)

SPECIAL LINGERIE**Winter Trends 2012-13****Preview on exhibitions :**

- ◆ **Salon International de la Lingerie** (Paris, January, 21-23)
- ◆ **Interfilère** (Paris, January, 21-23)

The new yarns

Preview on exhibition **Pitti Filati** (Florence, 25-27 January)

MARKET SURVEY : KIDSWEAR

DEADLINE FOR AD : 9/01/2012

N°2112 • JANUARY 24

SPECIAL SPORT FASHION**Winter Trends 2012-13**

Preview on **Ispo** (Munich, January, 29-February, 1st)

Preview on exhibition **Munich Fabric Start** (Munich, January, 31-February, 2)

MARKET SURVEY : HOME TEXTILE

DEADLINE FOR AD : 13/01/2012

N°2113 • JANUARY 31

Reports on exhibitions **Pitti Uomo** and **Milan Men's Fashion Week**

Preview on **Milano Unica** (Milan, February, 7-9)

Preview on **New-York Women Fashion Week** (February, 9-16)

SPECIAL HOME TEXTILE

Report on exhibition **Heimtextil Frankfurt**

Preview on **Immagine Italia and Co** (Florence, February, 3-5)

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 20/01/2012

N°2114 • FEBRUARY 7

FABRICS FOR SUMMER 2013**Preview on exhibitions :**

- ◆ **Première Vision** (Villepinte, February, 14-16)
- ◆ **Texworld + Apparelsourcing** (Le Bourget, February, 13-16)
- ◆ **Le Cuir à Paris** (Villepinte, February, 14-16)
- ◆ **Indigo** (Villepinte, February, 14-16)

Report on exhibition **Tissu Premier**

The new yarns

Preview on **Expofil** (Villepinte, February, 14-16)

Clothing supplies

Preview on **ModAmont** (Villepinte, February, 14-16)

Textiles and clothing sourcing

Preview on **Zoom by Fatex** (Villepinte, February, 14-16)

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 21/01/2012

N°2115 • FEBRUARY 14

REPORTS ON EXHIBITIONS :**YOUNG FASHION - URBAN FASHION**

- ◆ **Bread & Butter, The Brandery, Bright**

MEN'S FASHION

- ◆ **Paris Men's Fashion Week, Mr Brown (Who's Next), Tranoi Homme**

KID'S FASHION

- ◆ **Pitti Bimbo, Playtime**

YARNS

Report on exhibition **Pitti-Filati**

MARKET SURVEY : KIDSWEAR

DEADLINE FOR AD : 27/01/2012

N°2116 • FEBRUARY 21

REPORTS ON EXHIBITIONS :**WOMEN'S FASHION**

- ◆ **Who's Next-Prêt à porter Paris**
- ◆ **The Gallery Düsseldorf**
- ◆ **Report on Haute couture summer 2012**

LINGERIE FABRICS AND SUPPLIES

- ◆ **Salon International de la Lingerie-Interfilère**

ACCESSORIES

- ◆ **Première Classe, Le Cube, Bijorhca-Eclat de mode, Mess Around**

Preview on **CPM** (Moscou, February 28-March 2)

Preview on **Milan Women's Fashion Week** (February 22-28)

HOME TEXTILE

- ◆ **Maison & Objet, Paris Déco off, Indigo, Paris Home, Intirio, Domotex, Tradexpo**

Report on exhibition **Ispo**

Report on exhibition **Munich Fabric Start**

Preview on **Eurocis** (Düsseldorf, February 28-March 1st)

MARKET SURVEY : HOME TEXTILE

DEADLINE FOR AD : 3/02/2012

N°2117 • FEBRUARY 28

DESIGNERS CATWALKS

Preview on **Paris Women's Fashion Week for Autumn-Winter 2012-13** (Paris, February, 28-March, 7)

The show-rooms and the exhibitions of Paris Women's Fashion Week (Paris, March, 2-5) :

- ◆ **Paris sur Mode Atelier, Atmosphere's, Tranoi Femme, Workshop, Première Classe, The Box, Le Showroom**

Report on **New-York Women's Fashion Week**

Preview on **Ethical Fashion Show** (Paris Espace Pierre Cardin, March, 2-4)

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 18/02/2012

N°2118 • MARCH 6

SPECIAL HOME TEXTILE

New curtains and net curtains
Update on volume retail stores specializing in home textiles

Reports on exhibitions :
Première Vision, Texworld, Milano Unica, Le Cuir à Paris, Expofil.

Preview on **Sport-Achat** (Lyon, March 12-14)

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 20/02/2012

N°2119 • MARCH 13

PARTNERSHIP & FRANCHISING

Preview on exhibition **Franchise Expo** (Paris, March, 18-21)
Franchising, affiliations and partnerships, sales technology, financing, training, promotion, communication.

**Exclusive feature
THE FASHION AND TEXTILE
FRANCHISING GUIDE**

Logistics in Textile Distribution

Preview on **Semaine Internationale du Transport et de la Logistique (SITL)** (Paris, March, 27-30)
Preview on exhibition **RFID** (Paris-Villepinte, March, 27-30)
Stocking, transport, storage, traceability, quality control, ensuring compliance with standards (mending, ironing), handling (labelling, hanging, packing).

Report on **Milan Women's Fashion Week**

Report on exhibition **CPM Moscou**

Reports on exhibitions **Indigo, ModAmont, Zoom by Fatex**

MARKET SURVEY : KIDSWEAR

DEADLINE FOR AD : 25/02/2012

N°2120 • MARCH 20

SPECIAL ACCESSORIES

Belts, bags, luggages, shoes, scarves and ties, novelty jewelry, hats and hairstyles

TEXTILE AND CLOTHING SOURCING

Preview on **Made in France** (Paris, March, 28-29)
Report on exhibition **Eurocis Düsseldorf**
Report on exhibition **Ethical Fashion Show**

MARKET SURVEY : HOME TEXTILE

DEADLINE FOR AD : 9/03/2012

N°2121 • MARCH 27

WOMEN'S FASHION

Report on **Autumn-Winter 2012-13 Paris Women's Fashion Week.**
Reports on exhibitions and show-rooms of the **Paris Fashion Week**

Report on exhibition **Sport-Achat**

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 16/03/2012

N°2122 • APRIL 3

SPECIAL E-BUSINESS

Preview on **e.Commerce One to One 2012** (Monaco, April, 5-6)

- ◆ E-Business development and innovations.
- ◆ Solutions for multichannel strategies, How to design and manage an e-shop.

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 23/03/2012

N°2123 • APRIL 10

SPECIAL JEANS

- ◆ New jeanswear
- ◆ New fabrics and treatments
- ◆ The trimming and accessories for jeanswear
- ◆ Distribution : structures, ratios, promotion, etc

Report on exhibition **Commerce associé and Franchise/Franchise Expo**

MARKET SURVEY : KIDSWEAR

DEADLINE FOR AD : 30/03/2012

N°2124 • APRIL 17

**SPECIAL TRADES AND TRAINING
MERCHANDISERS AND WINDOW DRESSERS**

Reports on exhibitions :

- ◆ **Made in France**
- ◆ **SITL**
- ◆ **RFID**

MARKET SURVEY : HOME TEXTILE

DEADLINE FOR AD : 9/04/2012

N°2125 • APRIL 24

SPECIAL HOME TEXTILE

The new upholstery

Report on exhibition **e.Commerce One to One**

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 13/04/2012

N°2126 • MAY 2

SPECIAL LINGERIE

- ◆ New products
- ◆ How the market is shaping up?
- ◆ What's new with the distribution of these products?

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 23/04/2012

N°2127 • MAY 8

**EQUIPMENT, PROMOTION AND
ADVERTISING FOR TEXTILE STORE**

New promotional tools :

- ◆ The internet, e-mail, phoning etc.
- ◆ Sponsorship, events advertising, organization of local fashion shows etc.
- ◆ Shopping bags and merchandising etc

SPECIAL HOME TEXTILE

What is the project of volume retail for 2013 household linen ?

MARKET SURVEY : KIDSWEAR

DEADLINE FOR AD : 27/04/2012

N°2128 • MAY 15

SPECIAL DENIM BY PREMIERE VISION

Exhibition about **Denim and Jeanswear** (Paris, May, 23-24)

MARKET SURVEY : HOME TEXTILE

DEADLINE FOR AD : 9/05/2012

N°2129 • MAY 29

VOLUME RETAIL FASHION

Preview on exhibition **Fast Fashion Days** (Lille, June, 13-14)

- ◆ **Selection Premiere** : "private labels" collections for ready-to-wear and accessories.
- ◆ **Tissu Premier**
- ◆ **Sourcing**

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 15/05/2012

N°2130 • JUNE 5

SPECIAL SIEC

Preview on exhibition for **commercial sites** (Paris, June, 13-14)
Evolution of textile distribution in shopping malls.

Preview on exhibition **Texmed** (Tunis, June)

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 18/05/2012

N°2131 • JUNE 12

SPECIAL MEN'S FASHION (I)

CITYWEAR TRENDS FOR SUMMER 2013

Preview on **Pitti Uomo** (Florence, June, 19-22)
Preview on **Milan Men's Fashion Week** (Milan, June, 23-27)

SPECIAL HOME TEXTILE

- ◆ How the first semester shaped up for home textiles
- ◆ New products launched during this period
- ◆ Top selling items

Report on exhibition **Denim by Première Vision**

MARKET SURVEY : KIDSWEAR

DEADLINE FOR AD : 1/06/2012

N°2132 • JUNE 19

SPECIAL MEN'S FASHION (II)

CASUAL - JEANSWEAR - SPORTSWEAR TRENDS FOR SUMMER 2013

Preview on exhibitions :

- ◆ **Mr Brown** (Who's Next) (Paris, June, 30-July, 3)
- ◆ **Tranoi Homme** (Paris)

Preview on **Paris Men's Fashion Week** (Paris, June, 27-July, 1st)

YOUNG FASHION URBANWEAR TRENDS

Preview on exhibitions :

- ◆ **Bread & Butter** (Berlin, July, 4-6)
- ◆ **The Brandery** (Barcelona, July)

Sport Fashion

Preview on **Bright** boardsport, surfwear, sneaker, streetwear, etc (Berlin, July, 4-6)

Woman Fashion

Preview on exhibitions :

- ◆ **Fashion Week Berlin** (Berlin, July, 4-6)
- ◆ **Premium** (Berlin, July, 4-6)
- ◆ **Panorama** (Berlin, July, 4-6)
- ◆ **The Gallery Berlin** (Berlin, July, 4-6)

Preview on exhibition **Pitti Filati** (Florence, July 4-6)

Report on exhibition **Texmed**

MARKET SURVEY : HOME TEXTILE

DEADLINE FOR AD : 15/06/2012

N°2133 • JUNE 26

SPECIAL WOMEN'S FASHION

SUMMER TRENDS 2013

Preview on exhibitions :

- ◆ **Who's Next-Prêt à Porter Paris** (Paris, June, 30-July, 3)
- ◆ **Haute couture autumn-winter 2012-13** (Paris, July, 2-5)

THE NEW ACCESSORIES

Preview on exhibitions :

- ◆ **Première Classe, Le Cube** (Paris, June, 30-July, 3)
- ◆ **Mess Around** (Paris, July, 1st-3)
- ◆ **Bijorhca-Eclat de Mode** (Paris, June, 30-July, 3)

TEXTILES AND CLOTHING SOURCING

Preview on **Fatex** (Paris, June, 30-July, 3)

KIDS FASHION SUMMER 2013

Preview on exhibition **Pitti Bimbo** (Florence, June, 28-30) and **Playtime** (Paris, July, 7-9)

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 8/06/2012

N°2134 • JULY 3-10

SPECIAL LINGERIE AND BEACHWEAR

Lingerie collections, swimwear, beachwear for summer 2013
Preview on **Mode City** (Paris, July, 7-9)

Lingerie Fabrics and Supplies

Preview on **Interfilère** (Paris, July, 7-9)

Women's Fashion

Preview on **The Gallery Düsseldorf** (July, 21-23)

Sport Fashion

Preview on **Outdoor Friedrichshafen** (July, 12-15)

Special Home Textiles

Carpets and floor covering

Report on **Fast Fashion Days** (Selection Première, Tissu Premier, Sourcing)

Report on **SIEC**

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 22/06/2012

N°2135 • AUGUST 23

WOMEN'S FASHION

Report on exhibition **Who's Next-Prêt à porter Paris**

Report on exhibition **Haute couture hiver 2012-13**

Reports on exhibitions **The Gallery Düsseldorf, The Gallery Berlin, Premium, Panorama.**

Preview on **CPM Moscou** (September, 3-6)

MEN'S FASHION

Report on exhibition **Pitti Uomo** and **Milan Men's Fashion Week**

ACCESSORIES

Reports on exhibitions :

Première Classe, Le Cube, Mess Around Bijorhca/Eclat de Mode (Paris, September, 2-5)

LINGERIE - BEACHWEAR

Report on exhibitions **Mode-City** and **Interfilère.**

KID'S FASHION

Reports on exhibitions **Pitti Bimbo** and **Playtime**

SPECIAL HOME TEXTILES

Preview on **Tendence** (Francfort, August, 24-28)

TEXTILES AND CLOTHING SOURCING

Report on exhibition **Fatex**

MARKET SURVEY : KIDSWEAR

DEADLINE FOR AD : 3/08/2012

N°2136 • AUGUST 30

MEN'S FASHION

Report on **Paris Men's Fashion Week.**

- ◆ **Mr Brown** (Who's Next) (Paris, June, 30-July, 3)
- ◆ **Tranoi Homme** (Paris)

YOUNG FASHION - URBAN FASHION

Reports on exhibitions :

- ◆ **Bread & Butter**
- ◆ **The Brandery**

Sport Fashion

Reports on exhibitions **Bright** and **Outdoor Friedrichshafen**

Preview on **Sport-Achat** (Lyon, September)

Clothing Fabrics

Preview on **Munich Fabric Start** (Munich, September, 4-6)

SPECIAL HOME TEXTILE

Preview on exhibitions :

- ◆ **Maison & Objet** (Villepinte, September, 7-11)
- ◆ **Paris Design Week** (Paris, September, 10-16)
- ◆ **Mood** (Bruxelles, September, 11-13)

MARKET SURVEY : HOME TEXTILE

DEADLINE FOR AD : 10/08/2012

N°2137 • SEPTEMBER 4

SPECIAL E-BUSINESS

- ◆ Preview on **E-COMMERCE PARIS** (September, 13-15).
- ◆ E-commerce services, digital marketing strategies for e-commerce, m-commerce, social commerce, customer loyalty, multichannel marketing, call center, customer services.
- ◆ E-commerce logistics : transport, express delivery, outsourcing, multichannel.

EQUIPMENT FOR FASHION STORES

Preview on **Equipmag** (Paris, September, 11-13)

- ◆ Design and layout of sales outlets : furniture, lighting, air conditioning.
- ◆ Management systems and IT solutions : Check-out, anti-theft devices, labelling, security, merchandising

Preview on exhibition **New-York Women's Fashion Week** (September 6-13)

Preview on exhibition **Milano Unica** (Milan, September 11-13)

MARKET SURVEY : WOMENSWEAR

DEADLINE FOR AD : 24/08/2012

N°2138 • SEPTEMBER 11

THE FABRICS FOR AUTUMN-WINTER 2013-14

Preview on exhibitions :

- ◆ **Première Vision** (Paris, September, 19-21)
- ◆ **Texworld Apparelsourcing** (Le Bourget, September, 18-21)
- ◆ **Le Cuir à Paris** (Paris, September, 19-21)
- ◆ **Indigo** (Paris, September, 19-21)

THE NEW YARNS

Preview on **Expofil** (Paris, September, 19-21)

CLOTHING SUPPLIES

Preview on **ModAmont** (Paris, September, 19-21)
Interfacing, zips, buttons, metal and plastic products, textiles accessories, various decorations, functional articles.

TEXTILES AND CLOTHING SOURCING

Preview on **Zoom by Fatex** (Paris, September, 19-21)

Preview on exhibition **Milan Women's Fashion Week** (September 19-25)

MARKET SURVEY : MENSWEAR

DEADLINE FOR AD : 24/08/2012